

Chidera's Corner

MEDIA KIT



About Us

At Chidera's Corner, we believe in the extraordinary potential that resides within every individual. We strive to inspire and guide you on a transformative journey towards unlocking your inner greatness and achieving financial freedom.

Key Information

Host: Chidera

Format: Television Show

Broadcast Channels: Comcast (Channel 77), Verizon Fios (Channel 11)

Online Presence: [YouTube](#), [Instagram](#), [Website](#)

Mission

To inspire and guide our viewers to discover their own potential, unlock their inner greatness, and achieve financial freedom through entrepreneurship and intrapreneurship.

Our Audience

Age Groups:

- 18-25: Young adults seeking career guidance, entrepreneurial inspiration, and personal development.
- 26-35: Early to mid-career professionals interested in business success stories and financial empowerment.
- 36-50: Established professionals looking for insights on career transitions, leadership, and holistic success.

- **51-65:** Individuals in the later stages of their career or exploring new ventures in their retirement.

Interests:

- **Entrepreneurship Enthusiasts:** Individuals interested in starting or growing their own businesses.
- **Personal Growth Seekers:** Those on a journey of self-improvement, seeking motivation and actionable tips.
- **Financial Literacy Advocates:** Individuals keen on understanding and managing their finances.
- **TV Show Enthusiasts:** Viewers who enjoy engaging, insightful, and empowering television content.

Professional Background:

- **Entrepreneurs:** Business owners and aspiring entrepreneurs looking for practical advice.
- **Career Professionals:** Individuals navigating corporate careers and seeking growth opportunities.
- **Creatives:** Artists, writers, and creators looking for inspiration and insights.
- **Retirees/Empty Nesters:** Individuals in transitional phases seeking new ventures or hobbies.

Demographic Details:

- **Gender:** The show aims to appeal to all genders, providing universal empowerment and guidance.
- **Location:** Primarily targeting residents of (Your Geographic Location), but with a global online presence.
- **Education Level:** Diverse audience, including those with various education backgrounds.

Platform Preferences:

- **Television Viewers:** Regular viewers of local television channels like Comcast and Verizon Fios.
- **Online Viewers:** Active users on YouTube and social media platforms like Instagram.

Psychographic Traits:

- **Ambitious Dreamers:** Individuals with big aspirations and a drive to achieve their goals.
- **Lifelong Learners:** People who value continuous learning and personal development.
- **Community-Minded:** Those interested in connecting with a community of like-minded individuals.

Contact Details

Name	Instagram	Website	Email
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